

Form **990-EZ**

# Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other org- anizations with gross receipts less than \$1,000,000 and total assets less than \$2,500,000 at the end of the year may use this form.  
▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

## 2008

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

**A** For the 2008 calendar year, or tax year beginning 7/01, 2008, and ending 6/30, 2009

- B** Check if applicable:
- Address change
  - Name change
  - Initial return
  - Termination
  - Amended return
  - Application pending

**C**

Please use IRS label or print or type. See Specific Instructions.

**COPPER RIVER PRINCE WILLIAM SOUND  
MARKETING ASSOCIATION  
PO BOX 199  
CORDOVA, AK 99574**

**D** Employer identification number  
**56-2502443**

**E** Telephone number  
**(907) 424-3549**

**F** Group Exemption Number..... ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

**G** Accounting method:  Cash  Accrual  
Other (specify) ▶

**I** Website: ▶ www.CopperRiverMarketing.org

**H** Check  if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

**J** Organization type (check only one) —  501(c) ( 6 ) ◀ (insert no.)  4947(a)(1) or  527

**K** Check  if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

**L** Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts; if \$1,000,000 or more, file Form 990 instead of Form 990-EZ ..... ▶ \$ **372,402.**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)		
1	Contributions, gifts, grants, and similar amounts received .....	
2	Program service revenue including government fees and contracts .....	362,916.
3	Membership dues and assessments .....	4,260.
4	Investment income .....	5,226.
5a	Gross amount from sale of assets other than inventory .....	
5b	Less: cost or other basis and sales expenses .....	
5c	Gain or (loss) from sale of assets other than inventory (Subtract ln 5b from ln 5a) (att sch) .....	
6	Special events and activities (complete applicable parts of Schedule G). If any amount is from gaming, check here. .... ▶ <input type="checkbox"/>	
6a	Gross revenue (not including \$ _____ of contributions reported on line 1) .....	
6b	Less: direct expenses other than fundraising expenses .....	
6c	Net income or (loss) from special events and activities (Subtract line 6b from line 6a) .....	
7a	Gross sales of inventory, less returns and allowances .....	
7b	Less: cost of goods sold .....	
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) .....	
8	Other revenue (describe ▶ _____) .....	
9	<b>Total revenue</b> (add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8) .....	372,402.
10	Grants and similar amounts paid (attach schedule) .....	
11	Benefits paid to or for members .....	
12	Salaries, other compensation, and employee benefits .....	70,479.
13	Professional fees and other payments to independent contractors .....	57,733.
14	Occupancy, rent, utilities, and maintenance .....	9,560.
15	Printing, publications, postage, and shipping .....	4,517.
16	Other expenses (describe ▶ <u>See Statement 1</u> ) .....	198,994.
17	<b>Total expenses</b> (add lines 10 through 16) .....	341,283.
18	Excess or (deficit) for the year (Subtract line 17 from line 9) .....	31,119.
19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) .....	147,883.
20	Other changes in net assets or fund balances (attach explanation) .....	
21	<b>Net assets or fund balances at end of year.</b> Combine lines 18 through 20 .....	179,002.

**Part II Balance Sheets.** If Total assets on line 25, column (B) are \$2,500,000 or more, file Form 990 instead of Form 990-EZ. (See the instructions for Part II.)

	(A) Beginning of year	(B) End of year
22	163,575.	179,161.
23		
24	50.	50.
25	163,625.	179,211.
26	15,742.	209.
27	147,883.	179,002.

BAA For Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990.

Form 990-EZ (2008)



**Part V Other Information** (Note the statement requirement in General Instruction V.)

		Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity.		X
34	Were any changes made to the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes.		X
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining your reason for not reporting the income on Form 990-T.		
a	Did the organization have unrelated business gross income of \$1,000 or more or 6033(e) notice, reporting, and proxy tax requirements?		X
b	If 'Yes,' has it filed a tax return on <b>Form 990-T</b> for this year?		
36	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' complete applicable parts of Schedule N.		X
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions. <span style="float:right">▶ 37a 0.</span>		
b	Did the organization file <b>Form 1120-POL</b> for this year?		X
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still unpaid at the start of the period covered by this return?		X
b	If 'Yes,' complete Schedule L, Part II and enter the total amount involved. <span style="float:right">38b N/A</span>		
39	501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on line 9. <span style="float:right">39a N/A</span>		
b	Gross receipts, included on line 9, for public use of club facilities. <span style="float:right">39b N/A</span>		
40a	501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ N/A; section 4912 ▶ N/A; section 4955 ▶ N/A		
b	501(c)(3) and (4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' complete Schedule L, Part I.		
c	Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958. <span style="float:right">▶ 0.</span>		
d	Enter amount of tax on line 40c reimbursed by the organization. <span style="float:right">▶ 0.</span>		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If 'Yes,' complete Form 8886-T.		X
41	List the states with which a copy of this return is filed ▶ <u>None</u>		

42a The books are in care of ▶ LIZ SENEAR Telephone no. ▶ (907) 424-3459  
 Located at ▶ BOX 199 CORDOVA AK ZIP + 4 ▶ 99574

		Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If 'Yes,' enter the name of the foreign country: ... ▶ _____		X
See the instructions for exceptions and filing requirements for <b>Form TD F 90-22.1, Report of a Foreign Bank and Financial Accounts.</b>			
c	At any time during the calendar year, did the organization maintain an office outside of the U.S.? If 'Yes,' enter the name of the foreign country: ... ▶ _____		X

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041** — Check here.  N/A  
 and enter the amount of tax-exempt interest received or accrued during the tax year. ▶ 43 N/A

		Yes	No
44	Did the organization maintain any donor advised funds? If 'Yes,' Form 990 must be completed instead of Form 990-EZ.		X
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If 'Yes,' Form 990 must be completed instead of Form 990-EZ.		X

**Part VI Section 501(c)(3) organizations only.** All section 501(c)(3) organizations must answer questions 46-49 and complete the tables for lines 50 and 51.

	Yes	No
46 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I.....	46	
47 Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II.....	47	
48 Is the organization operating a school as described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E.....	48	
49a Did the organization make any transfers to an exempt non-charitable related organization?.....	49a	
b If 'Yes,' was the related organization(s) a section 527 organization?.....	49b	

50 Complete this table for the five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
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Total number of other employees paid over \$100,000..... ▶				

51 Complete this table for the five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation
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Total number of other independent contractors receiving over \$100,000..... ▶		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

▶ Signature of officer: THEA THOMAS Date: \_\_\_\_\_  
 ▶ Type or print name and title: President

**Paid Preparer's Use Only**

Preparer's signature: RONALD O GOODRICH Date: \_\_\_\_\_  
 Firm's name (or yours if self-employed), address, and ZIP + 4: Ronald O. Goodrich Co. P.O. Box 1808 Cordova, AK 99574  
 Check if self-employed:  Preparer's Identifying Number (See instructions): N/A  
 EIN: N/A Phone no.: (907) 424-7231

May the IRS discuss this return with the preparer shown above? See instructions..... ▶  Yes  No

**Statement 1**  
**Form 990-EZ, Part I, Line 16**  
**Other Expenses**

Advertising and Promotion.....	\$	2,721.
BANK CHARGES.....		36.
CATERING.....		1,582.
COMMUNICATIONS.....		1,240.
Conferences, Conventions, and Meetings.....		700.
CONSULTING.....		14,446.
DONATIONS.....		2,087.
DUES.....		814.
GRAPHIC DESIGN.....		1,350.
Information Technology.....		2,554.
INSURANCE.....		2,053.
MARKETING PROF FEES.....		104,625.
MARKETING SUPPLIES.....		25,613.
Office Expenses.....		5,158.
SPECIAL EVENTS.....		5,281.
SUPPLIES.....		2,110.
TAGGING.....		9,370.
Travel.....		17,254.
<b>Total</b>	<b>\$</b>	<b><u>198,994.</u></b>

**Statement 2**  
**Form 990-EZ, Part II, Line 24**  
**Other Assets**

	<u>Beginning</u>	<u>Ending</u>
Prepaid Expenses and Deferred Charges.....	\$ 50.	\$ 50.
<b>Total</b>	<b><u>\$ 50.</u></b>	<b><u>\$ 50.</u></b>

**Statement 3**  
**Form 990-EZ, Part II, Line 26**  
**Total Liabilities**

	<u>Beginning</u>	<u>Ending</u>
Accounts Payable and Accrued Expenses.....	\$ 15,742.	\$ 209.
<b>Total</b>	<b><u>\$ 15,742.</u></b>	<b><u>\$ 209.</u></b>

COPPER RIVER PRINCE WILLIAM SOUND  
MARKETING ASSOCIATION

56-2502443

	2008	2007	Diff
<b>FORM 990-EZ REVENUE</b>			
Contributions, gifts, and grants.....	0	175	-175
Program service revenue.....	362,916	0	362,916
Membership dues and assessments.....	4,260	0	4,260
Investment income.....	5,226	2,475	2,751
Total revenue.....	372,402	2,650	369,752
<b>EXPENSES</b>			
Salaries and employee benefits.....	70,479	24,070	46,409
Professional fees/pymt to contractors....	57,733	0	57,733
Occupancy/rent/utilities/maintenance.....	9,560	3,300	6,260
Printing, publications, and postage.....	4,517	1,707	2,810
Other expenses.....	198,994	67,374	131,620
Total expenses.....	341,283	96,451	244,832
<b>NET ASSETS OR FUND BALANCES</b>			
Excess or (deficit) for the year.....	31,119	-93,801	124,920
Net assets/fund bal. at beg. of year.....	147,883	241,684	-93,801
Net assets/fund bal. at end of year.....	179,002	147,883	31,119