

Change of Accounting Period
Short Form

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

2007

Department of the Treasury
Internal Revenue Service

▶ Sponsoring organizations, and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$100,000 and total assets less than \$250,000 at the end of the year may use this form.
▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A For the 2007 calendar year, or tax year beginning 12/31, 2007, and ending 6/30, 2008

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Please use IRS label or print or type. See Specific Instructions. COPPER RIVER PRINCE WILLIAM SOUND MARKETING ASSOCIATION PO BOX 199 CORDOVA, AK 99574	D Employer identification number 56-2502443
		E Telephone number (907) 424-3549
		F Group Exemption Number

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Accounting method: Cash Accrual
Other (specify) ▶

I Website: ▶ www.CopperRiverMarketing.org

J Organization type (check only one) — 501(c) (6) (insert no.) 4947(a)(1) or 527

H Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

K Check if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts; if \$100,000 or more, file Form 990 instead of Form 990-EZ. ▶ \$ **2,650.**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions.)		
1 Contributions, gifts, grants, and similar amounts received	1	175.
2 Program service revenue including government fees and contracts	2	
3 Membership dues and assessments	3	
4 Investment income	4	2,475.
5a Gross amount from sale of assets other than inventory	5a	
b Less: cost or other basis and sales expenses	5b	
c Gain or (loss) from sale of assets other than inventory. Subtract line 5b from line 5a (attach sched)	5c	
6 Special events and activities (attach schedule). If any amount is from gaming, check here <input type="checkbox"/>		
a Gross revenue (not including \$ _____ of contributions reported on line 1)	6a	
b Less: direct expenses other than fundraising expenses	6b	
c Net income or (loss) from special events and activities. Subtract line 6b from line 6a	6c	
7a Gross sales of inventory, less returns and allowances	7a	
b Less: cost of goods sold	7b	
c Gross profit or (loss) from sales of inventory. Subtract line 7b from line 7a	7c	
8 Other revenue (describe ▶ _____)	8	
9 Total revenue (add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8)	9	2,650.
10 Grants and similar amounts paid (attach schedule)	10	
11 Benefits paid to or for members	11	
12 Salaries, other compensation, and employee benefits	12	24,070.
13 Professional fees and other payments to independent contractors	13	
14 Occupancy, rent, utilities, and maintenance	14	3,300.
15 Printing, publications, postage, and shipping	15	1,707.
16 Other expenses (describe ▶ <u>See Statement 1</u>)	16	67,374.
17 Total expenses (add lines 10 through 16)	17	96,451.
18 Excess or (deficit) for the year. Subtract line 17 from line 9	18	-93,801.
19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	241,684.
20 Other changes in net assets or fund balances (attach explanation)	20	
21 Net assets or fund balances at end of year. Combine lines 18 through 20	21	147,883.

Part II Balance Sheets — If Total assets on line 25, column (B) are \$250,000 or more, file Form 990 instead of Form 990-EZ.
(See Instructions)

	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	242,204.	163,575.
23 Land and buildings		
24 Other assets (describe ▶ <u>See Statement 2</u>)	50.	50.
25 Total assets	242,254.	163,625.
26 Total liabilities (describe ▶ <u>See Statement 3</u>)	570.	15,742.
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	241,684.	147,883.

Part III Statement of Program Service Accomplishments (See the instructions.)

What is the organization's primary exempt purpose? **PROMOTE SALMON SALES**
 Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, or other relevant information for each program title.

Expenses
 (Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts; optional for others.)

28	THE GRANT WAS AWARDED FOR START UP COSTS. AS PART OF OUR NEW PROGRAM SERVICES, WE DID IMPLEMENT A COHO RADIO CAMPAIGN FOR ADVERTISING COPPER RIVER SILVER SALMON (Grants \$ 33,080.) If this amount includes foreign grants, check here. <input type="checkbox"/>	28a	33,080.
29	DEVELOP REGIONAL SEAFOOD BRANDS, DEVELOP A MARKETING PLAN, SECURE FUNDS AND IMPLEMENT PLANS, PROMOTE QUALITY ASSURANCES, IMPROVE INDUSTRY INFRASTRUCTURE (Grants \$) If this amount includes foreign grants, check here. <input type="checkbox"/>	29a	63,371.
30	----- (Grants \$) If this amount includes foreign grants, check here. <input type="checkbox"/>	30a	
31	Other program services (attach schedule) (Grants \$) If this amount includes foreign grants, check here. <input type="checkbox"/>	31a	
32	Total program service expenses. Add lines 28a through 31a.	32	96,451.

Part IV List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated. See Instructions.)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans and deferred compensation	(E) Expense account and other allowances
See Statement 4		0.	0.	0.

Part V Other Information (Note the statement requirement in the instructions.)

See Statement 5

	Yes	No
33 Did the organization make a change in its activities or methods of conducting activities? If 'Yes,' attach a detailed statement of each change	33	X
34 Were any changes made to the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes	34	X
35 If the organization had income from business activities, such as those reported on lines 2, 6, and 7 (among others), but not reported on Form 990-T, attach a statement explaining your reason for not reporting the income on Form 990-T.		
a Did the organization have unrelated business gross income of \$1,000 or more or 6033(e) notice, reporting, and proxy tax requirements?	35a	X
b If 'Yes,' has it filed a tax return on Form 990-T for this year?	35b	N/A
36 Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' attach a statement.	36	X
37a Enter amount of political expenditures, direct or indirect, as described in the instructions.	37a	0.
b Did the organization file Form 1120-POL for this year?	37b	X
38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still unpaid at the start of the period covered by this return?	38a	X
b If 'Yes,' attach the schedule specified in the line 38 instructions and enter the amount involved	38b	N/A
39 501(c)(7) organizations. Enter:		
a Initiation fees and capital contributions included on line 9.	39a	N/A
b Gross receipts, included on line 9, for public use of club facilities	39b	N/A

Part V Other Information (Note the statement requirement in the instructions.) (Continued)

40a 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under:
 section 4911 ▶ N/A; section 4912 ▶ N/A; section 4955 ▶ N/A

b 501(c)(3) and (4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' attach an explanation.....

	Yes	No
40b		N/A
40c		
40e		X

c Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958..... ▶ 0.

d Enter amount of tax on line 40c reimbursed by the organization..... ▶ 0.

e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction?.....

41 List the states with which a copy of this return is filed ▶ None

42 a The books are in care of ▶ LIZ SENEAR Telephone no. ▶ (907) 424-3459
 Located at ▶ BOX 199 CORDOVA AK ZIP + 4 ▶ 99574

b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?.....

	Yes	No
42b		X
42c		X

If 'Yes,' enter the name of the foreign country: ... ▶ _____

See the instructions for exceptions and filing requirements for **Form TD F 90-22.1**.

c At any time during the calendar year, did the organization maintain an office outside of the U.S.?.....

If 'Yes,' enter the name of the foreign country: ... ▶ _____

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here..... N/A
 and enter the amount of tax-exempt interest received or accrued during the tax year..... ▶ 43 N/A

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign Here

Signature of officer: THEA THOMAS Date: _____
 Type or print name and title: President

Paid Preparer's Use Only

Preparer's signature: RONALD O GOODRICH Date: _____
 Firm's name (or yours if self-employed), address, and ZIP + 4: Ronald O. Goodrich Co.
P.O. Box 1808
Cordova, AK 99574
 Check if self-employed: Preparer's SSN or PTIN (See General Instruction X): N/A
 EIN: N/A
 Phone no.: (907) 424-7231

Federal Statements
COPPER RIVER PRINCE WILLIAM SOUND
MARKETING ASSOCIATION

Statement 1
Form 990-EZ, Part I, Line 16
Other Expenses

ADVERTISING - MARKETING.....	\$	-276.
BANK CHARGES.....		31.
CONSULTING.....		20,850.
DUES.....		500.
FREIGHT - MARKETING.....		809.
INSURANCE.....		460.
MARKETING PROF FEES.....		21,068.
PRINTING - MARKETING.....		1,242.
Supplies.....		932.
TAGGING.....		7,507.
Telephone.....		915.
Travel.....		3,131.
TRAVEL - MARKETING.....		10,205.
Total	\$	<u>67,374.</u>

Statement 2
Form 990-EZ, Part II, Line 24
Other Assets

	<u>Beginning</u>	<u>Ending</u>
Prepaid expenses and deferred charges.....	\$ 50.	\$ 50.
Total	<u>\$ 50.</u>	<u>\$ 50.</u>

Statement 3
Form 990-EZ, Part II, Line 26
Total Liabilities

	<u>Beginning</u>	<u>Ending</u>
Accounts payable and accrued expenses.....	\$ 570.	\$ 15,742.
Total	<u>\$ 570.</u>	<u>\$ 15,742.</u>

Statement 4
Form 990-EZ, Part IV
List of Officers, Directors, Trustees, and Key Employees

<u>Name and Address</u>	<u>Title and Average Hours Per Week Devoted</u>	<u>Compen- sation</u>	<u>Contri- bution to EBP & DC</u>	<u>Expense Account/ Other</u>
THEA THOMAS P O BOX 1566 CORDOVA, AK 99574	President 0	\$ 0.	\$ 0.	\$ 0.
BILL WEBBER JR P O BOX 1230 CORDOVA, AK 99574	Vice President 0	0.	0.	0.

Federal Statements
COPPER RIVER PRINCE WILLIAM SOUND
MARKETING ASSOCIATION

Statement 4 (continued)
Form 990-EZ, Part IV
List of Officers, Directors, Trustees, and Key Employees

Name and Address	Title and Average Hours Per Week Devoted	Compen- sation	Contri- bution to EBP & DC	Expense Account/ Other
DANNY CARPENTER PO BOX 1430 CORDOVA, AK 99574	Treasurer 0	\$ 0.	\$ 0.	\$ 0.
SCOTT SEATON PO BOX 771 CORDOVA, AK 99574	Secretary 0	0.	0.	0.
MIKE POOLE PO BOX 2186 CORDOVA, AK 99574	MEMBER 0	0.	0.	0.
MARTY BUDNICK PO BOX 2156 CORDOVA, AK 99574	MEMBER 0	0.	0.	0.
BRIAN RUTZER PO BOX 2371 CORDOVA, AK 99574	MEMBER 0	0.	0.	0.
Total		\$ <u>0.</u>	\$ <u>0.</u>	\$ <u>0.</u>

Statement 5
Form 990-EZ, Part V
Regarding Transfers Associated with Personal Benefit Contracts

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?..... No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?..... No

2007

Federal Exempt Organization Tax Summary (EZ)

Page 1

Client 25-08ITR

COPPER RIVER PRINCE WILLIAM SOUND
MARKETING ASSOCIATION

56-2502443

2/10/09

3:12 PM

	2007	2006	Diff
FORM 990-EZ REVENUE			
Contributions, gifts, and grants.....	175	33,500	-33,325
Program service revenue.....	0	372,867	-372,867
Investment income.....	2,475	0	2,475
Other revenue.....	0	2,150	-2,150
Total revenue.....	2,650	413,367	-410,717
EXPENSES			
Salaries and employee benefits.....	24,070	30,726	-6,656
Occupancy/rent/utilities/maintenance.....	3,300	6,628	-3,328
Printing, publications, and postage.....	1,707	1,470	237
Other expenses.....	67,374	117,746	-50,372
Total expenses.....	96,451	200,662	-104,211
NET ASSETS OR FUND BALANCES			
Excess or (deficit) for the year.....	-93,801	212,705	-306,506
Net assets/fund bal. at beg. of year.....	241,684	28,980	212,704
Net assets/fund bal. at end of year.....	147,883	241,685	-93,802