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August 24,2024

To whom it may concern;

Letter of support for the CRPWSMA

## 60North Seafoods

**210 Jim Poor Ave** Cordova, Alaska 99574

## Copper River Prince William Sound Marketing Association

Dear Members of the Copper River Prince William Sound Marketing Association,

On behalf of 60North Seafoods, I am writing to express our gratitude and appreciation for the unwavering support, dedication and value that the Copper River Prince William Sound Marketing Association has shown towards our industry.

The tireless efforts that has gone into promoting this unique and exceptional seafood has not only elevated the reputation of our region but has also significantly contributed to the success and sustainability of our local businesses. The marketing initiatives and campaigns spearheaded by CRPWSMA have played a pivotal role in connecting our products with a broader audience.

I am grateful for the collaborative spirit and the approaches that the marketing assication consistently brings to the table. Their commitment to excelence showcases the best of what our region has to offer. It is through partnerships like these that we are able to thrive and continue to provide the worlds most reconized seafood brand.

As we look to the future, we are excited about the possibilities that lie ahead and remain confident that that this organization brings value to our fleet and brand. Please know that the efforts from this RSDA are deeply valued and appreciated by all of us at 60North Seafoods.

Sincererly,

Rich Wheeler-CEO 60North Seafoods